ANNA KLUS

Color Designer & Visual Development Artist
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EDUCATION

The University of Northwestern – St. Paul— August 2018 – May 2020
BS Animation & Illustration *Summa Cum Laude*

Normandale Community College— August 2014 – May 2016
AA Japanese Language and Literature *Summa Cum Laude*

EXPERIENCE

Freelance Illustrator & Graphic Designer— June 2020 – Present
- Developed logo and identity design packages, ensuring cohesive visual branding for clients, including meticulous color palette design.
- Created engaging concepts and graphics for social media content, flyers, booklets, and other promotional materials, focusing on the strategic use of color to enhance visual impact.

Markel Studios– Freelance Graphic Designer— March 2021 – June 2021
- Optimized and refined vector image files for both print and digital media applications.
- Consulted with clients regularly to ensure graphics met their specifications and objectives.

City Hill Church– Volunteer Graphic Designer— Feb 2021 – April 2021
- Designed captivating collateral for events, including posters, flyers, and postcards.
- Successfully managed multiple projects under tight deadlines, maintaining high quality and attention to detail.

PROJECTS

Short Film *Virtual Reboot*– Team Member— Jan 2019 – May 2019
- Created captivating color palettes for characters and backgrounds, enhancing the visual appeal and storytelling.
- Utilized animation techniques to bring 2D characters and background elements to life.
- Designed background layouts and produced final illustrations to contribute to the overall vision.

Short Film *Mason*– Animator — Feb 2019 – Nov 2019
- Collaborated with a team to animate 3D characters using Maya, bringing them to life in a dynamic and engaging manner.

SKILLS

Color Design | Prop Design | Color Theory | Perspective | Style Adaptation | Animation
Time Management | Team Player | Organization | Attention to Detail | Flexibility | Communication

SOFTWARE

Photoshop | Animate CC | After Effects | Maya | Blender | Unity | Microsoft Suite | Google Suite

LANGUAGES

English (Native) | Japanese (Conversational)